

PROJECT BRIEF

Client:	Airplane Owners and Pilots Association	Deadline:	August 30, 2021
Project Name:	Hopper's Cakes	Author:	Abhijith Prasad

THE ASK

What is the objective of the project?

Here you need to define the problem: the need statement that you have chosen to address, the target audience (who the apps users will be - based on Lionel)

And describe your solution: what your web app will be and how it meets the need statement

To develop a user friendly web application that allows users to personalize and gift cup cakes to user clients.

What are the deliverables?

Here you need to define your minimum viable product - exactly what it will include (you should include the number of screens and what would be on each screen).

And describe your three additional features - exactly what they will be (and whether they will be embedded on existing screens or if they will add screens to the app). List them in order of priority.

The MVP contains a total of 10-12 screens, first page for homepage with company logo and our vision, second screen with login/checkout as guest, sign up, forgot password screen, registration page, selection of cupcakes screen, cupcake personalization page, payment gateway page, delivery page(gift wrap/delivery address), sign-out page

3 additional features are

- >Save as draft to save personalized cakes for later check out for logged in users.
- >career options(work with us).
- >Website feedback to receive feedback from pilot users.